



# sync your smile

MAMMOTH

BY STEPHANIE GRANEY PHOTOS BY PETER MORNING

Shouldn't your smile reflect a healthy, active Southern California lifestyle? Syncing your smile with your lifestyle is as simple as visiting Dr. Frank Mogavero. He's brought brilliant smiles to the faces of Orange County families for twenty years.

So what is it about a stunning smile that captivates us? According to Dr. Mogavero, "A beautiful smile is the result of more than just straight teeth. Many who have had braces in the past have perfectly aligned teeth, but their smile does not portray the full, radiant, star-quality component that attracts us."

In the past, many orthodontists believed that successful outcomes were generated by merely fitting a patient with braces. Often, teeth were extracted unnecessarily, resulting in a shrunken profile and narrow smile which was not in balance with the patient's face. Dr. Mogavero takes a comprehensive approach to orthodontics, paying great attention to the way in which teeth fit and enhance a patient's face, creating a more harmonious and attractive appearance.

"A star-quality smile does not happen by chance. An orthodontist must have an artistic eye for facial aesthetics and teeth positioning, relative to the face and lips," shares Mogavero. Dr. Mogavero strives to deliver the best possible union of functionality and enhanced aesthetics. "Every person who visits my office has a unique set of circumstances and each person's smile must be customized to their particular facial and dental structure," adds Mogavero.

San Clemente Orthodontist chills with members of the professional snowboarding community in this preseason photo taken in October 2009 at the bottom of the Roller Coaster chairlift at Mammoth Mountain: **FRONT ROW:** 2010 U.S. Snowboarding Olympic Halfpipe team member and 2010 Winter X-Games Halfpipe Finalist Greg Bretz; 2006 and 2010 U.S. Snowboarding Olympic Halfpipe team member and 2010 Winter X-Games Halfpipe Finalist Elena Hight. **MIDDLE ROW:** 2002 U.S. Snowboarding Olympic Halfpipe team member Tommy Czeschin and son Owen; 2010 Winter X-Games Big Air Finalist and 2009 Dew Pro Tour Champion Tyler Flanagan, Age 16; Mammoth Mountain Director of Youth Action Sports Oren Tanzer; Mammoth Mountain Sponsorship and Events Coordinator Lauren Franklin. **BACK ROW:** Aspiring pro snowboarder Nate Bishop; Mammoth Mountain Unbound Terrain Park Employee Avery Greig; Aspiring pro snowboarder Steve Schau.

### YOUR CHILD'S BEST SMILE

A big, beautiful smile lasts a lifetime. Choosing the right orthodontist to capture your child's best smile is an important decision. Not only should a doctor be experienced in proper dental function and aesthetics, but also in early interceptive orthodontics and facial orthopedics. Dr. Mogavero's expertise allows him to guide your child's dental and facial growth by closely evaluating changing bone structure to create that "winning smile."

The American Association of Orthodontists recommends that a child receive an initial orthodontic evaluation by age 6 or 7. Dr. Mogavero encourages parents to take a proactive role in having children examined early. "Prevention at an early age is key to successful results," says Mogavero. Dr. Mogavero offers complimentary examinations to his patients, affording them an opportunity to determine if treatment is needed, even without a referral from their regular dentist.

Dr. Mogavero's credentials and experience speak for themselves. As a Board Certified orthodontist celebrating 20 years of creating beautiful smiles in South Orange County, he offers a combination of education and expertise that puts patients at ease. Dr. Mogavero graduated with honors in both dentistry and engineering from UCLA and completed post-graduate orthodontic specialty-training at Baylor University. He was a clinical professor at USC for more than five years and has served as an expert witness on a variety of orthodontic cases. Dr. Mogavero also co-authored a textbook chapter on surgical orthodontics.

### WHAT ABOUT MOM & DAD?

Orthodontics isn't just for kids! Mom and Dad can also achieve the smile they've always wanted with Invisalign®, clear braces and other high-tech options.

"Beautifully straight teeth boost confidence and it's never too late to have a great looking smile," says Mogavero "Adults love the clear and invisible alternatives we offer for their treatment!"

Patient Lauren Franklin, Sponsorships and Events Coordinator for Mammoth Mountain Ski Area concurs, "After being told I needed braces back home in Australia and then putting it off for 10 years, I finally went to Dr. Mogavero after recommendations from many happy patients. I am stoked with the progress of my teeth straightening and I really enjoy my regular visits with Dr. Frank and his staff!"

### NO ORDINARY ORTHODONTIST'S OFFICE

Inspired by the active Orange County lifestyle, Dr. Mogavero created an orthodontic office like no other. Mogavero offers cutting-edge dentistry with state-of-the-art equipment, including free-of-charge, ultra low-radiation digital x-rays in the comfort of a vacation-style atmosphere.

Straight from the slopes of Mammoth, this unique office features a fun ski/surf/skate interior designed to make every visit an enjoyable experience for adults and children alike. Chill in the ski-resort-themed waiting room (complete with lift chairs from Old Mammoth Chair #9), while your kids play video games in the Wii cave, catch up on their studies in the homework room or enjoy their favorite TV show in surround sound. Parents remain connected through complimentary Wi-Fi and are welcome to check e-mail or browse the Web in the computer room.



"Snowboarding is Awesome! I love being outdoors with friends in God's beautiful Creation. Whatever your work is, do it with all your might."  
— OLYMPIAN TOMMY CZESCHIN



"Our experience with Dr. Mogavero and his staff has been nothing but positive. They are always friendly, helpful and professional. They accommodate the busy schedule that we have with all three of our sons in orthodontics. I have and will continue to recommend them in the future."  
— JENNIFER HARLOW



"WHO SAYS ORTHODONTICS CAN'T BE FUN?"



Dr. Mogavero, his daughter Cambria and friends with Mammoth Mountain developer Dave McCoy and wife Roma in Bishop.

### LIVING YOUR PASSION

Dr. Mogavero is passionate about his profession and nothing makes him smile more than knowing his patients are thrilled with their results. Mogavero draws inspiration from innovators he has known throughout his lifetime who also love what they do. He holds great admiration for Dr. William Beazley, his personal orthodontist from the 1970's, Dave McCoy, the developer of Mammoth Mountain Resort who started it all with a tractor-pulled rope tow in the 1930's, and his own father.

Dr. Mogavero and his family love skiing and snowboarding and it's no coincidence that he also practices part-time in the resort town of Mammoth Lakes. As an avid snowboarder, Dr. Mogavero takes particular inspiration from the close-knit snowboarding community. "They're like a large family," says Mogavero, "Snowboarders, in general, are proud of each other's accomplishments, whether in the halfpipe or on the slopes. Professional snowboarders have chosen to pursue a sport they love and then have tied that love into their work." Says Oren Tanzer, Director of Youth Action Sports Marketing at Mammoth Mountain Ski Area, "You have to do what you love in this lifetime. For me, snowboarding is my biggest passion. When most people are working for the weekends, I can't wait to go to work another day on the mountain."

Dr. Mogavero has been fortunate to find a way of fusing his love of snowboarding and orthodontics in his own practice, complete with real chairlifts. He and his staff strive to create an environment where patients feel that they are "part of the family." Dr. Mogavero is confident that this helps him get the best smiles possible. "If you love your work, what you create will be awesome!"

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